

# World Economic Forum on Africa

Shaping Africa's Transformation

Addis Ababa, Ethiopia 9-11 May 2012

## Co-Chairs :

- **Kofi Annan**, Chairman, Africa Progress Panel (APP), Switzerland; World Economic Forum Foundation Board Member
- **Gao Xiqing**, President and Vice-Chairman, China Investment Corporation (CIC), People's Republic of China
- **Bekele Geleta**, Secretary-General, International Federation of Red Cross and Red Crescent Societies (IFRC), Geneva; Global Agenda Council on Catastrophic Risks
- **Monhla Wilma Hlahla**, Chairperson, Industrial Development Corporation of South Africa (IDC), South Africa
- **Donald Kaberuka**, President, African Development Bank (AfDB), Tunis; Global Agenda Council on Africa
- **Doug McMillon**, President and Chief Executive Officer, Wal-Mart International, Wal-Mart Stores, USA
- **Tidjane Thiam**, Group Chief Executive, Prudential, United Kingdom

## Programme

As of 30 April 2013

Wednesday 9 May

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|                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09.00 - 21.00                                        | Private Session<br><b>Private Industry and Constituent Meetings</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 12.00 - 20.00<br><i>Sheraton Addis Ababa</i>         | <b>Registration at the Sheraton Addis Ababa Hotel</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 18.00 - 19.30<br><i>Sheraton Addis Ababa - Patio</i> | <p><b>Welcome Reception</b></p> <p>Participants are cordially invited to a welcome reception on the patio of the Sheraton Hotel. Recognizing that 2012 is the International Year of Sustainable Energy for All, international artist Olafur Eliasson will make a presentation on Little Sun, a work of art that works in life, an innovative and affordable off-the-grid alternative to lighting in Africa.</p> <p>Remarks by</p> <ul style="list-style-type: none"> <li>• <b>Olafur Eliasson</b>, Artist, Studio Olafur Eliasson, Germany; Young Global Leader Alumnus</li> </ul> |

Thursday 10 May

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- 09.00 - 10.00      Interactive Session  
*Sheraton Addis Ababa - Lalibela Plenary Hall*
- Africa's Innovators**  
 A rising generation of innovative entrepreneurs, investors, activists and policy-makers is transforming business and society from the grass-roots level. Who are Africa's emerging innovators and how are they shaping Africa's transformation?
- Dimensions to be addressed:  
 - Leveraging technology  
 - Speaking truth to power  
 - Exploring the role of the diaspora
- Simultaneous interpretation in English and French*
- This session is open to reporting press.*
- **Omobola Johnson**, Minister of Communication Technology of Nigeria; Global Agenda Council on Africa
  - **Nick Moon**, Co-Founder and Director, KickStart Kenya, Kenya; Social Entrepreneur
  - **Ory Okolloh**, Policy Manager, Africa, Google, South Africa; Technology Pioneer
  - **Bright Simons**, President, MPedigree Network, Ghana; Young Global Leader
  - **Bethlehem Tilahun Alemu**, Co-Founder and Managing Director, soleRebels, Ethiopia; Young Global Leader
- Moderated by
- **Olanrewaju Akinola**, Editor, This is Africa, Financial Times, United Kingdom
- 09.00 - 10.15      Interactive Session  
*Sheraton Addis Ababa - Awash*
- New Solutions: Turning Governance into Growth**  
 In 2011, 36 sub-Saharan African countries implemented regulatory reforms to promote growth and increase the ease of doing business. What winning models are improving the transparency, accountability and effectiveness of public and corporate governance?
- Dimensions to be addressed:  
 - Fighting corruption  
 - Building institutional capacity  
 - Promoting shared responsibility
- This session is open to reporting press.*
- **Florizelle B. Liser**, Assistant US Trade Representative for Africa
  - **Mekdes Mezgebu Medhane**, Programme Officer, Ethiopian Institution of the Ombudsman, United Nations Development Programme (UNDP), Addis Ababa
  - **Juliana Rotich**, Co-Founder and Executive Director, Ushahidi, Kenya; Technology Pioneer
  - **Lyal White**, Director, Centre for Dynamic Markets, Gordon Institute of Business Science (GIBS), South Africa
- Moderated by
- **Nkosana D. Moyo**, Founder and Executive Chair, Mandela Institute for Development Studies (MINDS), South Africa; Global Agenda Council on Population Growth
- 09.00 - 10.15      Interactive Session

Sheraton Addis  
Ababa - Gonder

### Africa's Investment Heatmap

In recent years, returns on foreign direct investment in Africa have been higher than anywhere else in the world, mostly due to high commodity prices. What new sectors and geographies will provide the highest returns in the coming decade?

Dimensions to be addressed:

- Exploring future growth sectors
- Making sense of regional differences
- Combining economic and social returns

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Martyn Davies**, Chief Executive Officer, Frontier Advisory, South Africa; Young Global Leader
- **Yvonne Ike**, Chief Executive Officer, West Africa, Renaissance Group, Nigeria
- **Jay Ireland**, Chief Executive Officer, GE Africa, GE, Kenya
- **Michael Macharia**, Founder and Group Chief Executive Officer, Seven Seas Technologies (SST), Kenya; Global Agenda Council on Data-Driven Development
- **Geoffrey White**, Chief Executive Officer and Director, Lonrho, United Kingdom

Moderated by

- **Matthew Murray**,

09.00 - 10.30

Sheraton Addis  
Ababa - Harar

Workshop

### Shaping Africa's Transformation: The Role of Business

More than a decade of significant economic growth profoundly transformed the continent's corporate sector. How can Africa's new champions of growth create shared opportunities and advance social development?

*Join this collaborative session to discuss the role of corporate citizenship in Africa's transformation.*

Discussion Leader

- **Ann Bernstein**, Executive Director, Centre for Development and Enterprise (CDE), South Africa; Global Agenda Council on Employment
- **Jean-Louis Billon**,
- **Nick Blazquez**, President, Diageo Africa, Diageo, United Kingdom
- **Aliko Dangote**, President and Chief Executive Officer, Dangote Group, Nigeria
- **Nicholas A. Nesbitt**, Chief Executive Officer, KenCall EPZ, Kenya; Global Agenda Council on Data-Driven Development
- **Beverley Oda**,

With

- **Fred Deegbe**, Chief Executive Officer, Heel the World, Ghana
- **Lamia Hatira**, Regional Programme Associate, Coxswain Social Investment Plus (CSI+), Tunisia
- **Oscar Maina**, Chief Executive Officer, Business Mind Africa, Kenya
- **Charles Matondane**, Co-Founder and Principal Consultant, Brainchild Tanzania, Tanzania
- **Monique Ross**, Co-Founder, She's the Geek, South Africa

Facilitated by

- **Robert Greenhill**, Managing Director and Chief Business Officer, World Economic Forum

10.45 - 12.00

Opening Plenary

Sheraton Addis  
Ababa - Lalibela  
Plenary Hall

### **Africa in the World Economy -- From Tigers to Lions?**

In eight of the past 10 years, Africa's "lion" economies have grown faster than East Asia's tigers. What are the priorities for the continent to emerge as a new global growth pole?

Dimensions to be addressed:

- Fostering political stability
- Strengthening business environments
- Advancing regional integration

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Kofi Annan**, Chairman, Africa Progress Panel (APP), Switzerland; Co-Chair of the World Economic Forum on Africa; World Economic Forum Foundation Board Member
- **Gao Xiqing**, President and Vice-Chairman, China Investment Corporation (CIC), People's Republic of China; Co-Chair of the World Economic Forum on Africa
- **Bekele Geleta**, Secretary-General, International Federation of Red Cross and Red Crescent Societies (IFRC), Geneva; Co-Chair of the World Economic Forum on Africa; Global Agenda Council on Catastrophic Risks
- **Monhla Wilma Hlahla**, Chairperson, Industrial Development Corporation of South Africa (IDC), South Africa; Co-Chair of the World Economic Forum on Africa
- **Donald Kaberuka**, President, African Development Bank (AfDB), Tunis; Co-Chair of the World Economic Forum on Africa; Global Agenda Council on Africa
- **Doug McMillon**, President and Chief Executive Officer, Wal-Mart International, Wal-Mart Stores, USA; Co-Chair of the World Economic Forum on Africa

Opening Remarks by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum
- **Josette Sheeran**, Vice-Chairman, World Economic Forum

Chaired by

- **Børge Brende**, Managing Director and Member of the Managing Board, World Economic Forum

12.00 - 13.30

Sheraton Addis  
Ababa - Patio

### **Community Lunch**

13.30 - 14.00

Sheraton Addis  
Ababa - Harar

One-on-One

### **An Insight, an Idea with Gordon Brown**

A conversation with former UK Prime Minister Gordon Brown on how to shape Africa's transformation

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interviewed by

- **Julie Gichuru**, ; Young Global Leader

With

- **Gordon Brown**, Prime Minister of the United Kingdom (2007-2010) and UN Special Envoy for Global Education

13.30 - 14.45

*Sheraton Addis  
Ababa - Lalibela  
Plenary Hall*

Interactive Session

### **Advancing Africa's Trade Agenda**

Despite growth in some emerging regions, the global economy remains steeped in uncertainty with export forecasts falling and the Doha trade round in deadlock. How can the continent advance its regional and global trade agenda?

Dimensions to be addressed:

- Managing intra-African trade and finance
- Investing in cross-border infrastructure
- Strengthening trade facilitation

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Mahmoud Eisa**,
- **Jean-Louis Ekra**, President and Chairman of the Board of Directors, African Export-Import Bank, Egypt
- **Pascal Lamy**, Director-General, World Trade Organization (WTO), Geneva; Global Agenda Council on Institutional Governance Systems
- **Mekonnen Manyazewal**, Minister of Industry of Ethiopia
- **Jaidev R. Shroff**, Chief Executive Officer, United Phosphorus (UPL), India

Moderated by

- **Jim Frederick**,

13.30 - 14.45

*Sheraton Addis  
Ababa - Axum*

Interactive Session

### **Africa's Emerging Middle Class**

Over the past decade, consumption in Africa grew more than in India or Brazil; by 2015, 100 million households are expected to have an annual income greater than US\$ 3,000. How will the continent's emerging middle class transform economies and societies?

Dimensions to be addressed:

- Shaping emerging consumer markets
- Unleashing entrepreneurial capacity
- Redefining social and political priorities

*This session is open to reporting press.*

- **Rakeb Abebe**, Chief Executive Officer and Founder, GAWT International Business, Ethiopia
- **Clare Akamanzi**, ; Young Global Leader
- **Sylvester Chauke**, Chief Architect, DNA Brand Architects, South Africa
- **Tenbite Ermias**, Partner and Managing Director; Head, sub-Saharan Africa, Boston Consulting Group, South Africa
- **Shamsuddeen Usman**, Minister for National Planning of Nigeria; Global Agenda Council on Infrastructure

Moderated by

- **Eric Kacou**, Co-Founder, Entrepreneurial Solutions Partners (ESPartners), USA; Young Global Leader

13.30 - 14.45

Interactive Session

Sheraton Addis  
Ababa - Awash

### New Solutions: Financial Infrastructure

Capital flows between investors, governments, businesses and consumers are still limited in many cash-dependent African economies. What winning models will make Africa's financial infrastructure more efficient and inclusive?

Dimensions to be addressed:

- Strengthening public finance
- Enabling debt and equity financing
- Upgrading payment systems
- Promoting financial inclusion

*This session is open to reporting press.*

- **Elizabeth Buse**, Group President, Asia-Pacific, Central Europe, Middle East and Africa, Visa, Singapore; Global Agenda Council on New Models of Travel & Tourism
- **James Mwangi**, Group Chief Executive Officer and Managing Director, Equity Bank, Kenya; Global Agenda Council on New Economic Thinking
- **Benno Ndulu**, Governor of the Bank of Tanzania
- **Oscar Onyema**, Chief Executive Officer, Nigerian Stock Exchange (NSE), Nigeria; Global Agenda Council on Organized Crime

Introduced by

- **Tendai Laxton Biti**, Minister of Finance of Zimbabwe

Moderated by

- **Euvin Naidoo**, Co-President, South African Chamber of Commerce in America (SACCA), South Africa; Young Global Leader

13.30 - 14.45

Sheraton Addis  
Ababa - Gonder

Interactive Session

### Fostering Political Stability

Despite major progress, political and macroeconomic stability remain foremost concerns for long-term investors in many sub-Saharan economies. How can policy-makers further advance stability across the continent?

Dimensions to be addressed:

- Enhancing democratic transitions
- Strengthening governance
- Mitigating impact of natural disasters

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Halima Ahmed**, Political Activist and Candidate for Member of Parliament, The Youth Rehabilitation Center, Somalia
- **Bineta Diop**, Chair of the Executive Board, Femmes Africa Solidarité, Switzerland
- **Bekele Geleta**, Secretary-General, International Federation of Red Cross and Red Crescent Societies (IFRC), Geneva; Co-Chair of the World Economic Forum on Africa; Global Agenda Council on Catastrophic Risks
- **Thabo Cecil Makgoba**, Archbishop and Metropolitan of the Anglican Church of Southern Africa, South Africa; Global Agenda Council on the Role of Civil Society
- **Robert Kenneth Sichinga**, Minister of Commerce, Trade and Industry of Zambia

Moderated by

- **Richard Dowden**, Director, Royal African Society, United Kingdom

13.30 - 16.00

Learning Journey

### Visit to SoleRebels Footwear

Participants will visit the shoe assembly workshop and retail shop of SoleRebels Footwear, the world's first WFTO/IFAT Fair Trade certified handcrafted footwear company.

*A shuttle provided by the Forum will depart from the banquet entrance of the Sheraton Addis Ababa at 13.30 and will return to the same location at 16.00. As places are limited, participation is on a first-come, first-served basis.*

14.30 - 15.00  
Sheraton Addis  
Ababa - Harar

One-on-One

#### **An Insight, an Idea with Aliko Dangote**

A conversation with Aliko Dangote on how to shape Africa's transformation

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interviewed by

- **Matthew Murray**,

With

- **Aliko Dangote**, President and Chief Executive Officer, Dangote Group, Nigeria

15.15 - 15.45  
Sheraton Addis  
Ababa - Harar

One-on-One

#### **An Insight, an Idea with Ngozi Okonjo-Iweala**

A conversation with the Minister for the Economy and Finance of Nigeria, Ngozi Okonjo-Iweala, on how to shape Africa's transformation

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interviewed by

- **Pranjal Sharma**, Consulting Editor, Businessworld, India; Global Agenda Council on India

With

- **Ngozi Okonjo-Iweala**, Coordinating Minister for the Economy and Minister of Finance of Nigeria

15.15 - 16.30  
Sheraton Addis  
Ababa - Awash

Interactive Session

#### **New Solutions: Health and Well-being**

African economies could reclaim billions of dollars from lost productivity due to disease and ill health. How can healthcare innovations be replicated and scaled for greater impact?

Dimensions to be addressed:

- Reducing infection through better data
- Promoting social innovation for healthier lifestyles
- Leveraging technology to monitor healthcare

*This session is open to reporting press.*

- **Linus Igwemezie**, Executive Vice-President and Head, Malaria Initiative, Novartis Pharma, Switzerland



- **Laurie Lee**, Director, Africa Programmes, Bill & Melinda Gates Foundation, United Kingdom
- **Paul Scott Matthew**, Director, Africa, North Star Alliance, South Africa; Social Entrepreneur
- **Gihad E. Y. Yagoub Abunafeesa**, Training Manager, Mother Nile Project, Frontline Maternal and Child Health Empowerment Project, Sudan; Global Agenda Council on the Role of Civil Society

Introduced by

- **Tedros Adhanom Ghebreyesus**,

Moderated by

- **Simi Fajemirokun**, Public Relations Consultant, ESFAJ, Nigeria

15.15 - 16.30

Sheraton Addis  
Ababa - Lalibela  
Plenary Hall

Interactive Session

### **Grow Africa: Transforming African Agriculture**

With access to 60% of the world's potentially available crop land, Africa's agriculture sector could deliver growth and food security throughout the continent and beyond. How can leaders bring about a lasting transformation in African agriculture and food security?

Dimensions to be addressed:

- Strengthening global competitiveness
- Building an equitable agricultural sector
- Adapting to climate variability

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Zein Abdalla**, Chief Executive Officer, PepsiCo Europe, Switzerland
- **Fahad Bin Abdulrahman Bin Sulaiman Balghunaim**, Minister of Agriculture of Saudi Arabia
- **Dyborn Charlie Chibonga**, Chief Executive Officer, National Smallholder Farmers' Association of Malawi (NASFAM), Malawi; Global Agenda Council on Food Security
- **Jakaya M. Kikwete**, President of Tanzania
- **Berry J. Marttin**, Member of the Executive Board, Rabobank Group, Netherlands
- **Meles Zenawi**,

Moderated by

- **Josette Sheeran**, Vice-Chairman, World Economic Forum

15.15 - 16.30

Sheraton Addis  
Ababa - Gonder

Interactive Session

### **Accelerating Job Creation**

Seven of the world's 10 fastest-growing economies are forecast to be in Africa; yet, over 70% of the working-age population remains without a job or is vulnerably employed. How can growth be translated into gainful employment?

Dimensions to be addressed:

- Promoting sectors with employment potential
- Boosting skills and labour productivity
- Integrating the youth workforce

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Chinwe A. Effiong**, President, Junior Achievement of Africa, Kenya; Global Agenda Council on Population Growth



- **Abdoulie Janneh**,
- **Alex Kyriakidis**, President and Managing Director, Middle East and Africa Continent, Marriott International, United Arab Emirates
- **Mohammad Omran**,
- **Lars H. Thunell**,

Moderated by

- **Ann Bernstein**, Executive Director, Centre for Development and Enterprise (CDE), South Africa; Global Agenda Council on Employment

15.15 - 16.30  
Sheraton Addis  
Ababa - Axum

Interactive Session

**Africa's Green Agenda**

As Africa's population doubles from 1 billion to 2 billion by 2040, the region will depend on sustainable development strategies to pursue its growth targets. With Rio+20 on the horizon, how can Africa assume a global leadership role in linking green and growth agendas?

Dimensions to be addressed:

- Defining an integrated regional position
- Rethinking development strategies
- Unlocking green investments

*This session is open to reporting press.*

- **Ali Bongo Ondimba**, President of Gabon
- **Hailemariam Dessalegn**,
- **Marc Engel**, Chief Procurement Officer, Unilever, Switzerland
- **Elizabeth Littlefield**, President, Overseas Private Investment Corporation (OPIC), USA; Global Agenda Council on Social Innovation
- **Kanayo F. Nwanze**, President, International Fund for Agricultural Development (IFAD), Rome; Global Agenda Council on Food Security

Moderated by

- **Jayendra Naidoo**, Executive Chairman, J&J Group, South Africa

16.15 - 16.45  
Sheraton Addis  
Ababa - Harar

One-on-One

**An Insight, an Idea with Kofi Annan**

A conversation with World Economic Forum on Africa Co-Chair Kofi Annan on how to shape Africa's transformation

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interviewed by

- **Robyn Curnow**, Correspondent, CNN, South Africa

With

- **Kofi Annan**, Chairman, Africa Progress Panel (APP), Switzerland; Co-Chair of the World Economic Forum on Africa; World Economic Forum Foundation Board Member

17.00 - 18.15

Plenary Session

*Sheraton Addis  
Ababa - Lalibela  
Plenary Hall*

### **Africa's Leadership**

Improved macroeconomic and political stability, an ongoing resource boom and a growing consumer base put Africa on the brink of a major transformation. What are the priorities for the region's leaders to transform growth into shared opportunities for present and future generations?

Dimensions to be addressed:

- Fighting poverty and inequality
- Fostering regional and subregional integration
- Positioning Africa in a new global environment

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Ali Bongo Ondimba**, President of Gabon
- **Goodluck Ebele Jonathan**, President of Nigeria
- **Jakaya M. Kikwete**, President of Tanzania
- **Meles Zenawi**,

Chaired by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

18.15 - 18.30

*Sheraton Addis  
Ababa - Lalibela  
Plenary Hall*

Plenary Session

### **Social Entrepreneurs Award for Africa 2012**

Social Entrepreneurs implement innovative solutions to social and environmental problems with financially sustainable models. The Schwab Foundation announces the 2012 African Social Entrepreneurs of the Year working in different sectors and countries across the region.

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

Presented by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

19.15 - 19.45

*Sheraton Addis  
Ababa*

### **Transfer to the Soirée**

20.00 - 23.30

*Millennium Hall*

### **Cultural Soirée hosted by the Government of Ethiopia**

Prime Minister Meles Zenawi's magnificent dinner for participants at the Millennium Hall will be preceded by Ethiopia's unique marketplace exhibition and a reception. During the dinner, guests will be treated to a 90-minute Ethiopian and African musical revue by one of Ethiopia's finest musical arrangers.

21.30 - 23.30

*Millennium Hall*

### **Transfer to Hotels**

Friday 11 May

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09.00 - 10.15  
Sheraton Addis  
Ababa - Awash

Interactive Session

**New Solutions: Ending Energy Poverty**

The number of people without access to electricity in sub-Saharan Africa is expected to increase to almost 700 million by 2030. How can the public and private sectors accelerate access to safe, reliable and affordable energy?

Dimensions to be addressed:

- Scaling renewable energy in Africa
- Innovative solutions for rural areas
- Implications of energy poverty on agriculture
- Innovative financing models

*This session is open to reporting press.*

- **Sameer Hajee**, Chief Executive Officer, Nuru Energy Group, Mauritius; Social Entrepreneur
- **Ian Hudson**, President, Europe, Middle East and Africa, DuPont de Nemours International, Switzerland
- **Zola Tsotsi**, Chairman, Eskom Holdings, South Africa
- **Stephan Willms**, Partner, africa enablers, Ethiopia

Introduced by

- **Diezani K. Alison-Madueke**, Minister of Petroleum Resources of Nigeria

Moderated by

- **Achankeng Leke**, Director, McKinsey & Company, South Africa; Young Global Leader

09.00 - 10.15  
Sheraton Addis  
Ababa - Gonder

Interactive Session

**Manufacturing Growth**

Africa accounts for a mere 1% of global manufacturing and is losing ground in labour-intensive industries. How can the continent bolster the productivity and competitiveness of its manufacturing sector?

Dimensions to be addressed:

- Strengthening business environments
- Improving the quality of labour supply
- Addressing the potential and peril of industrial policies

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Olusegun Aganga**, Minister of Industry, Trade and Investment of Nigeria
- **Sachen Chandaria**, Executive Director, Orbit Chemical Industries Ltd, Kenya
- **Rob Davies**, Minister of Trade and Industry of South Africa
- **William V. Hickey**,
- **Leslie W. Maasdorp**, President, Southern Africa, Bank of America Merrill Lynch, South Africa; Young Global Leader Alumnus

Moderated by

- **Vittorio Massone**, Managing Director, sub-Saharan Africa, Bain & Company, South Africa

09.00 - 10.15

Interactive Session

Sheraton Addis  
Ababa - Lalibela  
Plenary Hall

### Rethinking South-South Relations

Moving 5 million of China's 85 million low-value manufacturing jobs to Africa could boost employment by 50%. As China, India and Brazil move up the industrial ladder, how is their relationship with Africa evolving and what opportunities does this present?

Dimensions to be addressed:

- Attracting labour-intensive manufacturing
- Moving up the value chain
- Bolstering global competitiveness

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Amadou Diallo**, Chief Executive Officer, DHL Freight, Deutsche Post DHL, Germany
- **Xavier-Luc Duval**, Vice-Prime Minister and Minister of Finance and Economic Development of Mauritius
- **Pravin Gordhan**, Minister of Finance of South Africa
- **Ashish J. Thakkar**, Managing Director, Mara Group, Uganda; Young Global Leader
- **Zhong Jianhua**, Special Representative of the Chinese Government on African Affairs, Ministry of Foreign Affairs, People's Republic of China

Moderated by

- **Shantayanan Devarajan**, Chief Economist, Middle East and North Africa, World Bank, Washington DC

09.00 - 10.30

Sheraton Addis  
Ababa - Harar

Workshop

### Africa's Education-Employment-Entrepreneurship Nexus

With half of its population under the age of 18, Africa is at the crossroads of a demographic crisis and demographic dividend. Can fostering entrepreneurship unlock the productive potential of Africa's youth?

*Join this collaborative session to explore practices and partnerships to strengthen Africa's education-employment-entrepreneurship nexus.*

Discussion Leader

- **Yoko Ishikura**, Professor, Graduate School of Media Design, Keio University, Japan; Global Agenda Council on Education & Skills
- **Eric Kacou**, Co-Founder, Entrepreneurial Solutions Partners (ESPartners), USA; Young Global Leader
- **Frannie Léautier**, Executive Secretary, The African Capacity Building Foundation, Zimbabwe; Global Agenda Council on Youth Unemployment
- **Enase Okonedo**, Chairperson, Association of African Business Schools (AABS), South Africa
- **Reeta Roy**, President and Chief Executive Officer, Mastercard Foundation, Canada; Global Agenda Council on Social Innovation

With

- **Amine Belaicha**, General Manager, Numid-Invest International, Algeria
- **Leyla Gozo**, Business Development Manager, West and Central Africa, Interdata Group, Togo; Global Agenda Council on Africa
- **Andani Thakhathi**, Research Project Officer, Fresh Thinking Capital, South Africa
- **Arsène Totao Yabre**, Manager, External Relations and Fundraising, Secrétariat Permanent des Organisations Non Gouvernementales (SPONG), Burkina Faso

Facilitated by

- **Daniel Isenberg**, Professor of Entrepreneurship Practice, Babson Global, Babson College, USA; Global Agenda Council on Fostering Entrepreneurship

09.00 - 10.30

*Sheraton Addis  
Ababa - Axum*

Workshop

**Open for Business: Unlocking Africa's Growth Potential**

Improved macroeconomic stability, high economic growth and a population that will double by 2040 make Africa an attractive investment destination. How can global and regional investors untangle the challenges posed by a complex and diverse continent?

*Join this collaborative session to debate how barriers to foreign and domestic investment can be effectively reduced.*

Discussion Leader

- **Robert Berendes**, Head, Business Development, Syngenta International, Switzerland
- **Edmund Boyo**, Co-Head, Africa, Clifford Chance LLP, Germany
- **Patricia Francis**, Executive Director, International Trade Centre (ITC), Geneva; Global Agenda Council on Illicit Trade
- **Kolapo Lawson**, Chairman, Ecobank Transnational, Togo
- **Stephan Morais**, Deputy Chief Executive Officer and Member of the Board, Banco Nacional de Investimento, Mozambique; Young Global Leader
- **Geoffrey Qhena**, Chief Executive Officer, Industrial Development Corporation of South Africa (IDC), South Africa
- **John Rwangombwa**, ; Global Agenda Council on Population Growth
- **Davinder Sikand**, Partner, The Abraaj Group, Kenya

Facilitated by

- **Martyn Davies**, Chief Executive Officer, Frontier Advisory, South Africa; Young Global Leader

09.00 - 11.30

Learning Journey

**Visit to the Ethiopian Commodity Exchange -- First Departure**

Participants will visit the Ethiopian Commodity Exchange -- the first of its kind in Africa -- which has revolutionized Ethiopia's tradition-bound agricultural sector by creating a new marketplace to serve all market stakeholders.

*A shuttle provided by the Forum will depart from the banquet entrance of the Sheraton Addis Ababa at 09.00 and will return to the same location at 11.30. As places are limited, participation is on a first-come, first-served basis.*

09.30 - 12.00

Learning Journey

**Visit to the Ethiopian Commodity Exchange -- Second Departure**

Participants will visit the Ethiopian Commodity Exchange -- the first of its kind in Africa -- which has revolutionized Ethiopia's tradition-bound agricultural sector by creating a new marketplace to serve all market stakeholders.

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10.45 - 12.00

Interactive Session

Sheraton Addis  
Ababa - Awash

### New Solutions: From Digital Divide to Digital Dividend

In recent years, Africa witnessed triple-digit growth rates in mobile Internet use. What innovations, ideas and institutions are shaping Africa's next digital wave?

Dimensions to be addressed:

- Upgrading digital infrastructure
- Educational programmes for skill development
- Bringing mobile services to the masses
- Connecting/defragmenting Africa

*This session is open to reporting press.*

- **Dov Bar-Gera**, Chief Executive Officer, 4G Africa, Switzerland
- **Michael Macharia**, Founder and Group Chief Executive Officer, Seven Seas Technologies (SST), Kenya; Global Agenda Council on Data-Driven Development
- **Duncan Mitchell**, Senior Vice-President, Emerging Theatre, Cisco, United Arab Emirates

Moderated by

- **Addis Alemayehou**, Managing Director, 251 Communications, Ethiopia

10.45 - 12.00

Sheraton Addis  
Ababa - Lalibela  
Plenary Hall

Plenary Session

### Accelerating Infrastructure Investments

In past years, transportation, energy and communication investments contributed substantially more to per capita growth than structural policies. What winning models and partnerships are accelerating infrastructure investment?

Dimensions to be addressed:

- Maximizing social and economic returns
- Increasing private sector investment
- Reaping benefits from leapfrogging

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Gordon Brown**, Prime Minister of the United Kingdom (2007-2010) and UN Special Envoy for Global Education
- **Ahmed Heikal**, Chairman and Chief Executive Officer, Citadel Capital, Egypt
- **Donald Kaberuka**, President, African Development Bank (AfDB), Tunis; Co-Chair of the World Economic Forum on Africa; Global Agenda Council on Africa
- **Brian Molefe**, Group Chief Executive, Transnet, South Africa; Young Global Leader Alumnus
- **Tidjane Thiam**, Group Chief Executive, Prudential, United Kingdom; Co-Chair of the World Economic Forum on Africa
- **Jubril Adewale Tinubu**, Group Chief Executive, Oando, Nigeria; Young Global Leader Alumnus
- **Meles Zenawi**,

Chaired by

- **Robyn Curnow**, Correspondent, CNN, South Africa

12.15 - 13.30

Sheraton Addis  
Ababa - Patio

### Community Lunch

12.15 - 13.30

Interactive Lunch Session

Sheraton Addis  
Ababa - Gonder

### Insights into West and Central Africa

What trends are driving transformation in West and Central Africa?

*Join this interactive lunch session with business, government and civil society leaders from the region.*

*Simultaneous interpretation in English and French*

With

- **Patricia Anoma Cisse**, Managing Partner, Africa Investment and Business Advisers (AflBA), Senegal
- **Jean-Louis Billon**,
- **Aliko Dangote**, President and Chief Executive Officer, Dangote Group, Nigeria
- **Laurent Gouindé Sedogo**,

Remarks by

- **Goodluck Ebele Jonathan**, President of Nigeria

Moderated by

- **David Clarke**, Bureau Chief, East Africa, Reuters News, Kenya

12.15 - 13.30

Sheraton Addis  
Ababa - Harar

Interactive Lunch Session

### Insights into Eastern Africa

What trends are driving transformation in East Africa?

*Join this interactive lunch session with business, government and civil society leaders from the region.*

With

- **Tewodros Ashenafi**, Chairman and Chief Executive Officer, SouthWest Energy (HK), Ethiopia; Young Global Leader
- **Benno Ndulu**, Governor of the Bank of Tanzania
- **Admassu Yilma Tadesse**, President and Chief Executive Officer, PTA Bank, Burundi

Remarks by

- **Hailemariam Dessalegn**,

Moderated by

- **Julie Gichuru**, ; Young Global Leader

12.15 - 13.30

Sheraton Addis  
Ababa - Axum

Interactive Lunch Session

### Insights into Southern Africa

What trends are driving transformation in Southern Africa?

*Join this interactive lunch session with business, government and civil society leaders from the region.*

With

- **Tendai Laxton Biti**, Minister of Finance of Zimbabwe
- **Sylvester Chauke**, Chief Architect, DNA Brand Architects, South Africa
- **Rob Davies**, Minister of Trade and Industry of South Africa
- **Adelaide Matlanyane**, Governor of the Central Bank of Lesotho
- **Robert Kenneth Sichinga**, Minister of Commerce, Trade and Industry of Zambia

Remarks by

- **Nahas Gideon Angula**,



Facilitated by

- **Frannie Léautier**, Executive Secretary, The African Capacity Building Foundation, Zimbabwe; Global Agenda Council on Youth Unemployment

13.30 - 14.45

*Sheraton Addis  
Ababa - Lalibela  
Plenary Hall*

TV Debate

### **The Market Integration Challenge**

The Cape to Cairo project aims to integrate 26 countries and 590 million people into one free trade zone. What does market integration really require?

Dimensions to be addressed:

- Rethinking sovereignty models
- Emphasizing regulatory cooperation
- Optimizing movement of goods and people

*In partnership with the World Economic Forum, CNBC Africa hosts this televised debate.*

*Simultaneous interpretation in English and French*

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.*

- **Eleni Gabre-Madhin**, Chief Executive Officer, Ethiopia Commodity Exchange (ECX), Ethiopia
- **Pravin Gordhan**, Minister of Finance of South Africa
- **Erastus J. O. Mwencha**, Deputy Chairperson, African Union, Addis Ababa
- **Ngozi Okonjo-Iweala**, Coordinating Minister for the Economy and Minister of Finance of Nigeria
- **John Rwangombwa**, ; Global Agenda Council on Population Growth

Moderated by

- **Bronwyn Nielsen**, Senior Anchor and Executive Director, CNBC Africa, South Africa

13.30 - 14.45

*Sheraton Addis  
Ababa - Awash*

Interactive Session

### **New Solutions: Inspiring Creativity**

How are arts and cultural initiatives contributing to shaping Africa's transformation?

Dimensions to be addressed:

- Generating socio-economic impact
- Fostering creative industries
- Preserving cultural heritage
- Uniting diverse communities

*This session is open to reporting press.*

- **Deborah Ahenkorah**, Co-Founder and Executive Director, The Golden Baobab Prize, Ghana
- **Biola Alabi**, Managing Director, Africa, Electronic Media Network (M-Net), Nigeria; Young Global Leader
- **Korkor Amarteifio**, Director, Institute for Music and Development, Ghana
- **Olafur Eliasson**, Artist, Studio Olafur Eliasson, Germany; Young Global Leader Alumnus
- **Bethlehem Tilahun Alemu**, Co-Founder and Managing Director, soleRebels, Ethiopia; Young Global Leader

Moderated by

- **Salim Amin**, Chairman, A24 Media/Camerapix, Kenya; Young Global Leader Alumnus

15.15 - 15.45

*Sheraton Addis  
Ababa - Harar*

One-on-One

**An Insight, an Idea with Bekele Geleta**

A conversation with World Economic Forum on Africa Co-Chair Bekele Geleta on how to shape Africa's transformation

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interviewed by

- **Adrian Monck**, Managing Director, Head of Communications and Media, World Economic Forum

With

- **Bekele Geleta**, Secretary-General, International Federation of Red Cross and Red Crescent Societies (IFRC), Geneva; Co-Chair of the World Economic Forum on Africa; Global Agenda Council on Catastrophic Risks

15.15 - 16.30

*Sheraton Addis  
Ababa - Gonder*

Interactive Session

**Beyond Minerals: Africa's Future Economy**

Almost 70% of sub-Saharan export revenues still come from natural resources, including oil, metals and minerals. How can the continent use its natural resource wealth to lay the foundation for economic diversification?

Dimensions to be addressed:

- Governing resource revenues
- Investing in infrastructure and communications
- Fostering economic multipliers

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Sean de Cleene**, Senior Vice-President, Global Initiatives, Strategy and Business Development, Yara International, Belgium; Global Agenda Council on Climate Change
- **Paul Collier**, Professor of Economics, Department of Economics, University of Oxford, and Director, Centre for the Study of African Economies, United Kingdom; Global Agenda Council on Governance for Sustainability
- **Mohamed Lamine Fofana**, Minister of Mines and Geology of Guinea
- **Joseph Mathews**, Head of Government and Community Relations, Mining, ArcelorMittal, United Kingdom
- **Bruce McNamer**, President and Chief Executive Officer, TechnoServe, USA; Social Entrepreneur

Moderated by

- **Paul Kapelus**, Director, Synergy Global, South Africa; Young Global Leader Alumnus

15.15 - 16.30

Interactive Session

Sheraton Addis  
Ababa - Lalibela  
Plenary Hall

### Women as Africa's Way Forward

Women are at the foundation of Africa's political and economic transformation. How can female leadership be scaled up across businesses, institutions and governments?

Dimensions to be addressed:

- Exploring best practices in business leadership
- Promoting political engagement
- Investing in health and education

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Diezani K. Alison-Madueke**, Minister of Petroleum Resources of Nigeria
- **Kenneth C. Frazier**, Chairman, President and Chief Executive Officer, MSD, USA
- **Monhla Wilma Hlahla**, Chairperson, Industrial Development Corporation of South Africa (IDC), South Africa; Co-Chair of the World Economic Forum on Africa
- **Donald Kaberuka**, President, African Development Bank (AfDB), Tunis; Co-Chair of the World Economic Forum on Africa; Global Agenda Council on Africa
- **Charlotte Osei**, Chair, National Commission for Civic Education, Ghana
- **Sheila Sisulu**,

Moderated by

- **Julie Gichuru**, ; Young Global Leader

15.15 - 16.30

Sheraton Addis  
Ababa - Awash

Interactive Session

### New Solutions: Urban Africa

By 2030, every second African citizen will be living in one of the continent's fast-growing cities. What new models are being developed to sustain the continent's rapid urbanization?

Dimensions to be addressed:

- Innovating solutions for rural-to-urban migrants
- Managing resource scarcity in urban areas
- Unlocking economic activity within slums

*This session is open to reporting press.*

- **William Egbe**, Group Director, Sustainability and Strategy, Coca-Cola Eurasia and Africa Group, Coca-Cola Company, South Africa
- **Jonathan Liebmann**, Founder and Chief Executive Officer, Propertuity, South Africa
- **Zemedeneh Negatu**, Managing Partner & Head of Transaction Advisory, Eastern Africa, Ernst & Young, Ethiopia
- **Sheela Patel**, Chair, Shack/Slum Dwellers International (SDI), South Africa; Social Entrepreneur

Introduced by

- **Muhammad Ali Pate**, Minister of State for Health of Nigeria; Global Agenda Council on Population Growth

Moderated by

- **Alec Hogg**, Editor-in-Chief, Moneyweb, South Africa

16.15 - 16.45

One-on-One

Sheraton Addis  
Ababa - Harar

### **An Insight, an Idea with Klaus Schwab**

A conversation with Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, on catalysing and facilitating global, regional and industry transformation

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interviewed by

- **Jim Frederick,**

With

- **Klaus Schwab,** Founder and Executive Chairman, World Economic Forum

17.00 - 18.15

Sheraton Addis  
Ababa - Lalibela  
Plenary Hall

Closing Plenary

### **Shaping Transformation: Africa's Rising Leaders**

Around the globe, companies and countries increasingly link their growth aspirations to the promise of Africa's resource wealth, retail markets and talent pools. What are the hopes and aspirations of Africa's rising leaders for the region's transformation?

*Simultaneous interpretation in English and French*

*This session is open to reporting press.*

- **Tewodros Ashenafi,** Chairman and Chief Executive Officer, SouthWest Energy (HK), Ethiopia; Young Global Leader
- **Yawa Hansen-Quao,** Founding Director, Leading Ladies' Network, Ghana
- **Lamia Hatira,** Regional Programme Associate, Coxswain Social Investment Plus (CSI+), Tunisia
- **Euvin Naidoo,** Co-President, South African Chamber of Commerce in America (SACCA), South Africa; Young Global Leader
- **Juliana Rotich,** Co-Founder and Executive Director, Ushahidi, Kenya; Technology Pioneer

Closing Remarks by

- **Pravin Gordhan,** Minister of Finance of South Africa

Chaired by

- **Josette Sheeran,** Vice-Chairman, World Economic Forum

18.15 - 19.15

Sheraton Addis  
Ababa - Patio

### **Farewell Reception**