

Executive School of Management,
Technology and Law



University of St.Gallen

EgonZehnder

St.Gallen Board Retreat

Engage with Peers from Europe's
Leading Boardrooms

14-16 June 2019



*“From insight
to impact”* 



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Welcome to the St.Gallen Board Retreat 2019



The St.Gallen Board Retreat was born out of a joint vision by the University of St.Gallen and Egon Zehnder: what would it take to bring together leading board members to engage in an intense and candid dialogue about the key challenges facing their board and organisation? In summer 2018, Chairs and senior non-executives from Europe's largest companies turned this vision into success: board peers, thought-leading faculty and members of our high-calibre Advisory Board spent a reflective weekend together at the inaugural Retreat to exchange insights on effective board practices and solutions.

In June 2019, the St.Gallen Board Retreat will continue in its pursuit of creating memorable experiences, novel insights

and new relationships for members of Europe's boardrooms. The Retreat features a dedicated, interactive and highly customised 48-hour programme: dedicated, in the sense that it will have a highly selective admission policy, thus resulting in an intimate rather than a large-scale event; interactive, by enabling ample peer-to-peer communication among attendees; and highly customised, since the programme's content will be designed based on the input of participants in the run-up to the Retreat.

The St.Gallen Board Retreat offers a unique peer exchange platform to cross-fertilise perspectives and draw conclusions on today's paramount boardroom challenges. We look forward to welcoming you in June 2019!

Winfried Ruigrok

Dean,
Executive School of Management, Technology and Law
University of St.Gallen

Thomas Allgauer

Partner,
Egon Zehnder

Key Benefits

DESIGNED FOR EUROPE'S LEADING NON-EXECUTIVE DIRECTORS

The St.Gallen Board Retreat has been designed for Europe's leading Chairs and non-executive directors to engage in discussion and advance boardroom excellence.

We invite you to experience a novel opportunity to liaise with your peers in a trusted and intimate environment outside your own boardroom. The St.Gallen Board Retreat provides a platform carefully curated by renowned governance scholars, global leaders in board consulting and the Retreat's high-profile Advisory Board (see page 8). All content is strictly tailored to the challenges facing your board. The aim of the two-day experience is to facilitate peer exchange, spark inspiration, convey new insights and create a positive impact in your boardroom.



BENEFITS FOR YOU

Engage with peers from Europe's most important boardrooms

At the St.Gallen Board Retreat, you will meet your peers from boardrooms across Europe to discuss, reflect on and resolve the challenges facing your board. Selective admission criteria will ensure that you meet relevant peers who can offer novel perspectives on your situation.

Get inspired by personal experiences and hear new evidence-based insights

Learn from the experiences of our Advisory Board members, who will share their personal stories on how they overcame major obstacles. In addition, you will benefit from the governance expertise of leading academics and hands-on boardroom insights of seasoned consultants.

Obtain tailored solutions that will generate a positive impact in your boardroom

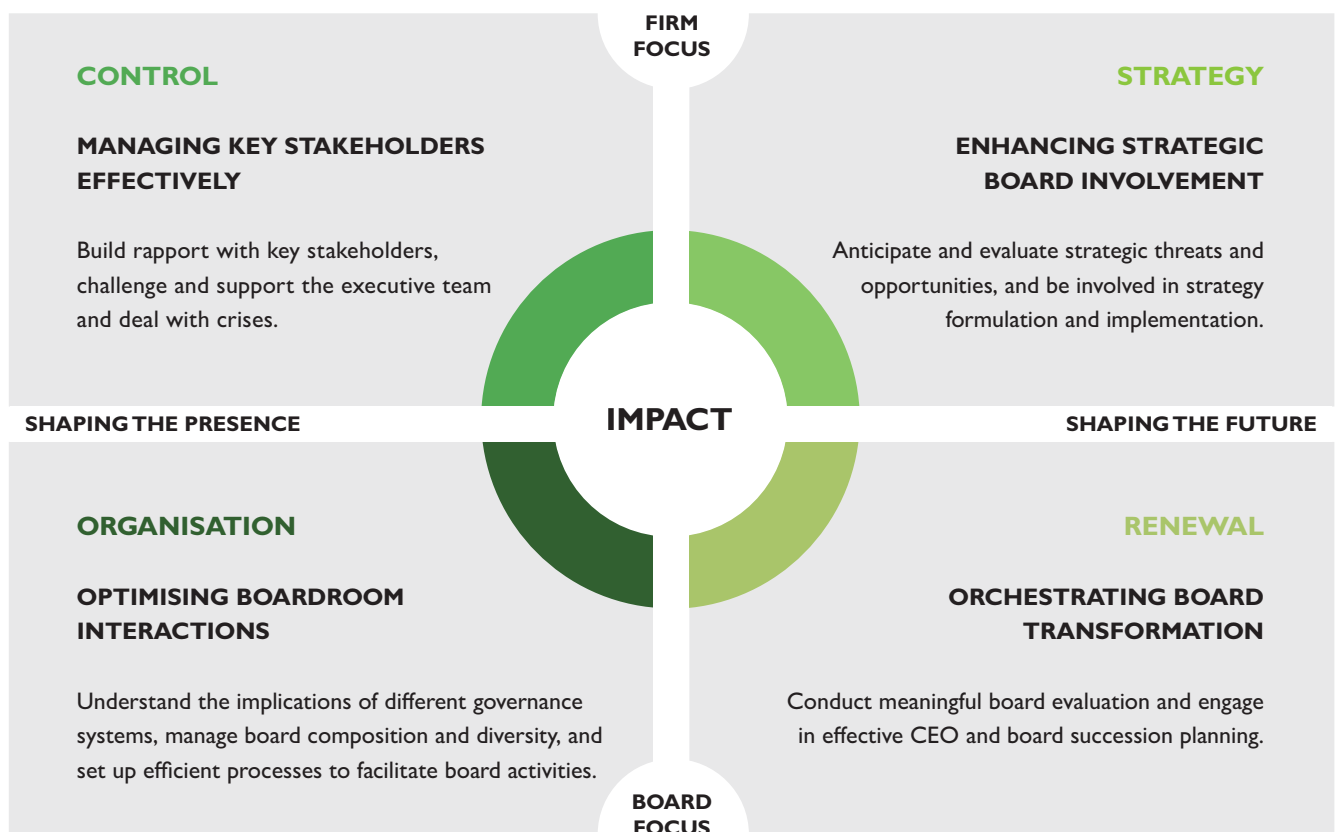
All the Retreat's content will be tailored to the challenges facing your board. Before the programme, we will ask you for your specific priorities and expectations. Based on these inputs, the St.Gallen Board Retreat will be designed to address the challenges that are most relevant to you.

ADAPTIVE CURRICULUM TO ADDRESS YOUR CHALLENGES

The St.Gallen Board Retreat builds on a designated Board Effectiveness Framework organised along four domains essential to board effectiveness.

Using the Board Effectiveness Framework as a basis, the St.Gallen Board Retreat curriculum is aligned in accordance with your preferences and priorities. The framework provides structure and conceptual clarity, enabling you to easily synthesise insights across the different domains. It will help to integrate individual topics and challenges in an effort to distil the solutions that will have the greatest impact in your boardroom.

BOARD EFFECTIVENESS FRAMEWORK



INSPIRATION • INSIGHT • IMPACT

Based on the Board Effectiveness Framework, our highly experienced Advisory Board members will share their personal experiences as part of an initial inspiration stream (see pages 6-7). These experiences will be complemented by an insight stream where scholars will provide novel tools and concepts to strengthen boardroom excellence. Finally, a large part of the Retreat will consist of small group discussions within the highly tailored impact stream. The impact stream will draw on participants' collective insights and will be closely facilitated by members of St.Gallen's faculty, Egon Zehnder's board experts and the Retreat's distinguished Advisory Board members.

The St.Gallen Board Retreat 2019

FRIDAY, 14 JUNE – SUNDAY, 16 JUNE

The final curriculum will be based on the priorities identified by participants.

FRIDAY // MORNING

Travel & Arrival

Introduction



FRIDAY // AFTERNOON & EVENING

BOARD ORGANISATION

POSSIBLE TOPICS
Trust in the boardroom, managing board diversity, boardroom culture, incentivising non-executive directors

INSPIRATION STREAM (Chair's experiences)

INSIGHT STREAM (faculty input)

IMPACT STREAM 1 (peer exchange)	IMPACT STREAM 2 (peer exchange)	IMPACT STREAM 3 (peer exchange)	IMPACT STREAM 4 (peer exchange)
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SATURDAY // MORNING

BOARD CONTROL

POSSIBLE TOPICS
Leading the audit committee, dealing with shareholder activism, effective crisis management, setting executive pay

INSPIRATION STREAM (Chair's experiences)

INSIGHT STREAM (faculty input)

IMPACT STREAM 5 (peer exchange)	IMPACT STREAM 6 (peer exchange)	IMPACT STREAM 7 (peer exchange)	IMPACT STREAM 8 (peer exchange)
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SATURDAY // AFTERNOON & EVENING



BOARD STRATEGY

POSSIBLE TOPICS

Driving digital transformation, advancing cyber resilience, dealing with regulators, formulating strategy in the boardroom

INSPIRATION STREAM (Chair's experiences)

INSIGHT STREAM (faculty input)

IMPACT STREAM 9 (peer exchange)	IMPACT STREAM 10 (peer exchange)	IMPACT STREAM 11 (peer exchange)	IMPACT STREAM 12 (peer exchange)
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SUNDAY // MORNING



BOARD RENEWAL

POSSIBLE TOPICS

Board evaluation, CEO and board succession planning, leading the nomination committee

INSPIRATION STREAM (Chair's experiences)

INSIGHT STREAM (faculty input)

IMPACT STREAM 13 (peer exchange)	IMPACT STREAM 14 (peer exchange)	IMPACT STREAM 15 (peer exchange)	IMPACT STREAM 16 (peer exchange)
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SUNDAY // NOON

Wrap-up

Light lunch & farewell

Advisory Board

RENOWNED NON-EXECUTIVE BOARD MEMBERS

Our Advisory Board members have a strong commitment to advancing boardroom leadership and effectiveness.



JOSEF ACKERMANN
CHAIRMAN
BANK OF CYPRUS HOLDINGS PLC

“The evaluation of boardroom effectiveness should be at the heart of every board agenda. Finding the right metrics and approaches is rarely straightforward – but essential to optimising board performance.”

“Boards’ partnership with executive management is critical. Finding the right balance is difficult. Knowing when and how to switch from a supportive to an interventionist mode is vital.”



DENIS DUVERNE
CHAIRMAN
AXA GROUP



CHRISTOPH FRANZ
CHAIRMAN
F. HOFFMANN-LA ROCHE LTD

“Effective governance relies on succession planning and on anticipating how new appointments will affect boardroom dynamics. Getting succession right is both fundamental and challenging.”

“Boards should support organisations in making a difference, both in financial terms and in infusing a sense of purpose and broader societal responsibility.”



PAUL POLMAN
CEO AND BOARD MEMBER
UNILEVER NV



PETER VOSER
CHAIRMAN
ABB LTD

“Boards need to become more mindful due to increasing regulatory demands, shareholder activism, digitisation and other mega trends. Non-executives must be both diligent watchdogs and forward-looking strategists.”

Event & Application Details



DATE

14 June (noon) until 16 June (noon) 2019

LOCATION

Executive Campus, University of St.Gallen
Holzstrasse 15, 9010 St.Gallen, Switzerland

PROGRAMME PRICE

CHF 11,900 (including on-site accommodation and full board; excluding travel costs)

PROGRAMME LANGUAGE

English

PARTICIPANTS

Chairs and non-executive directors from companies with revenues typically above EUR 2 billion.

SELECTION CRITERIA

- All industries are welcome.
- All ownership types are welcome (e.g. publicly held, private equity-owned, family-controlled).
- The Retreat should reflect Europe's plurality of nationalities.
- The number of participants is limited to 30.
- Preference will be given to board members with the highest role seniority.
- Only one member per board will be admitted.

APPLICATION DEADLINE

31 March 2019

FUTURE BOARD RETREAT DATES

11-13 September 2020
18-20 June 2021

APPLY: www.es.unisg.ch/boards

CONTACT

Georg Guttman
+41 (0) 71 224 75 96
boards@unisg.ch

Faculty

BOARD EXPERTS AND LEADING ACADEMICS

We source from an exclusive pool of academics and board experts. The final selection of speakers will be based on the specific board challenges facing the participants of the St.Gallen Board Retreat 2019.

SCHOLARS

Our leading governance scholars will provide the necessary tools, concepts and frameworks needed to tackle the challenges facing your boardroom.



Karolin Frankenberger

Professor of
Executive Education



Thomas Gutzwiller

Professor of
Corporate Transformation



Jan Marco Leimeister

Professor of
Information Systems



Winfried Ruigrok

Dean, Executive School St.Gallen
Professor of International
Management

PRACTITIONERS IN BOARD CONSULTING

The leading board experts of Egon Zehnder will share their wealth of hands-on experience in advising Chairs and board committees on best board practices.



Jill Ader

Chair,
Egon Zehnder



Thomas Allgäuer

Partner,
Egon Zehnder



Ashley Summerfield

Partner,
Egon Zehnder

ADVISORY BOARD MEMBERS (SEE PAGE 8)

Our Advisory Board members look forward to engaging in a dialogue about board and governance challenges and sharing their expertise and experience with you.

ABOUT THE EXECUTIVE SCHOOL OF MANAGEMENT, TECHNOLOGY AND LAW

The Executive School of Management, Technology and Law at the University of St.Gallen offers dedicated in-house and open executive programmes to clients across a range of industries and locations. At St.Gallen, it is our mission to promote life-long learning at all career levels. In addition to this flagship board programme, we offer MBA, Executive MBA and a range of open enrolment and in-house custom programmes to both senior executives and young talents. In December 2017, the *Financial Times* ranked the University of St.Gallen as no. 4 in Europe.

ABOUT EGON ZEHNDER

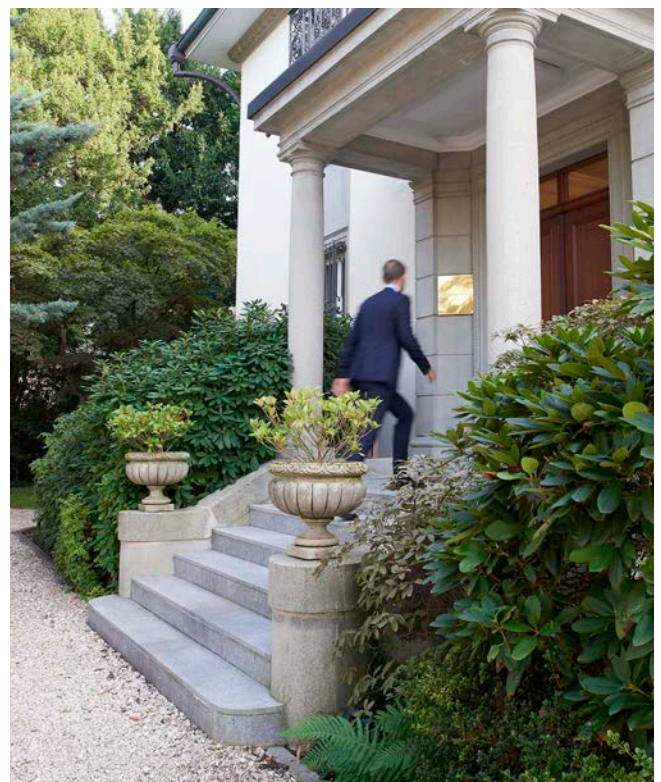
Since 1964, Egon Zehnder has been at the forefront of defining great leadership in the face of changing economic conditions, emerging opportunities and evolving business goals. With more than 450 consultants in 68 offices and 40 countries around the globe, we work closely with public and private corporations, family-owned enterprises and non-profit and government agencies to provide board advisory services, CEO and leadership succession planning, executive search and assessment, and leadership development.

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